

Define who you are becoming, what matters most, and what your success is meant to serve.

MY WHY

Why do I want greater wealth, freedom, and optionality? Who is it meant to serve?

MY NORTH STAR

In one sentence, what kind of life am I building?

FAITH

How will faith shape my days and decisions?

FAMILY

How do I want the people closest to me to experience me?

FITNESS

What does stewardship of my health require?

FINANCES

What am I building, protecting, and directing?

FUTURE SELF

Who am I becoming as a leader and steward?

BE

Who must I become?

DO

What will that person consistently do?

BUILD

What will those actions create or make possible?

MY TOP FIVE PRIORITIES THIS YEAR

Choose outcomes, not a long list of projects.

1.

2.

3.

4.

5.

MY NEXT 90 DAYS

What three actions will create the most meaningful progress?

1.

2.

3.

VALUES & NONNEGOTIABLES

What will I live by—and what will success never be allowed to cost me?

MY DECISION FILTERS

Questions that help me separate a good opportunity from the right one.

WORDS & PEOPLE THAT GROUND ME

One verse, one quote or mantra, and people whose qualities I want to emulate.